

Privacy Policy for Football Quiz - Who Am I?

Effective Date: April 01, 2025

1. Introduction

Welcome to Football Quiz - Who Am I? (the "App"), provided by **Andrew Laban** ("we," "us," or "our"). This Privacy Policy explains our practices regarding the collection, use, and disclosure of information when you use our App.

Your privacy is important to us. We are committed to protecting it and being transparent about the data we collect.

2. Information We Collect

We are committed to your privacy and collect minimal data, focusing only on what is necessary to operate and improve the game.

2.1. Information We Do NOT Collect (Personal Data)

We do not require you to create an account or provide any personally identifiable information (PII) to play our game. We **do not** collect information such as:

- Your Name
- Your Email Address
- Your Phone Number
- Your Precise Location

2.2. Information We Collect Automatically (Non-Personal Data)

To support the functionality of the App and to improve your experience, we and our third-party partners may automatically collect anonymous, non-personal information, including:

- **Device Information:** Your device model and operating system version (e.g., "iPhone 14 Pro, iOS 16.5") to ensure compatibility and optimize performance.
- **Gameplay Analytics:** Anonymous data about your in-game progress, such as scores, levels completed, and hints used. This helps us balance the game, fix bugs, and understand which features are most popular.
- **Advertising Identifier:** Your device's unique, anonymous, and resettable Advertising ID (such as Apple's IDFA). This is used by our advertising partners to serve relevant ads.

3. How We Use Your Information

The non-personal information we collect is used for the following purposes:

- **To Provide and Maintain the Game:** To ensure the App functions correctly on your device.
- **To Improve the Game:** We analyze anonymous gameplay data to enhance the user experience, fix bugs, and develop new features.
- **To Provide Advertising:** To keep the game free, we use advertising. The Advertising ID helps our partners show you ads that may be more relevant to your interests.

4. Third-Party Advertising

Our App is supported by third-party advertising partners (such as Google AdMob, Unity Ads, AppLovin, etc.). These partners may use your device's Advertising ID to deliver personalized advertisements within our App.

You can opt-out of personalized advertising by resetting your Advertising ID or enabling "Limit Ad Tracking" in your device's privacy settings. Please note that you will still see ads, but they may be less relevant to you. These third-party services have their own privacy policies governing their use of data.

5. Children's Privacy

Our Service is not directed to anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we can take necessary actions.

6. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy within the App or on our website. You are advised to review this Privacy Policy periodically for any changes.

7. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: info@copperforge.co.uk